



Aleksandar Ivanovski

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ABOUT ME

PhD in Sport and Physical Education with over 25 years of experience in higher education, scientific research, and international sport management. Specialized in sports animation, recreational programs, and health tourism. Proven leader in managing large international teams and overseeing complex sports projects (Erasmus+). Expert keynote speaker at international congresses, focused on the digitalization of sports and the promotion of active lifestyles for all age groups.

EDUCATION AND TRAINING

Belgrade, Serbia

PHD IN SPORT AND PHYSICAL EDUCATION Faculty of Sport and Physical Education Belgrade, University of Belgrade

Level in EQF EQF level 8

2011 Belgrade, Serbia

MASTER OF SCIENCE IN SPORT AND PHYSICAL EDUCATION Faculty of Sport and Physical Education Belgrade

Field of study Instructor of Skiing, tennis, aerobics | **Level in EQF** EQF level 7

1993 – 1997 Skopje, North Macedonia

PROFESSOR OF PHYSICAL EDUCATION Faculty of Physical Culture in Skopje

Field of study Physical education | **Level in EQF** EQF level 6

WORK EXPERIENCE

COORDINATOR AND LEADER OF CHILDREN CAMP – SUPER TOURS DOO - SUPER KAMP – 2015 – Current – GREECE

Setting up an animation/entertainment program for children from Serbia who travel to Olympic Beach in Greece, responsibility in programs and setting up the team of animators.

PROFESSOR – COLLEGE OF SPORT AND HEALTH – 2006 – Current – BELGRADE, SERBIA

Professor and former Assistant principal. My subjects: Theory and methodology of recreation, Pedagogical practice, Sport and recreational tourism, Health tourism, Animation in tourism, Wellness and spa.

ANIMATION OF TOURISTS – AGENCY BELVI TRAVEL AND ROBINSON – 2006 – 2010 – BELGRADE

Setting up an animation program for tourists from Serbia, responsibility in programs and setting up animators.

SPORT AND RECREATIONAL COORDINATOR – RECREATIONAL CLUB "TRAS" – 2003 – 2008

Organization of sports and recreational activities for different groups, promotion of human values, return to forgotten norms of physical education and culture, activities with disabled people. Type of events: Children's winter and summer festivals, New Year's recreational parties and cultural events, Excursions and picnics, socializing for adults, Children's celebrations and birthdays, Recreational classes, Camps, Traditional games, team building games, Corporate games, Work with special groups (inclusion, disabled etc.).

TEAM LEADER IN ANIMATION AND RECREATION – HOTEL CLUB "IONIAN PRINCESS" – 2004 – 2005 – CORFU, GREECE

Organizing a team of 10 people per day and evening activities for all hotel guests, responsible for sports and entertainment.

TEAM LEADER IN ANIMATION AND RECREATIONAL ACTIVITIES – HOTEL CLUB "HOLIDAYS IN EVIA" – 1996 – 2004 – EVIA, GREECE

Organizing a team of 30 people for daily and evening activities for all hotel guests, responsible for sports, recreational activities and entertainment.

PROJECT PARTICIPATION

01/01/2026 – 31/12/2028

AgingMyth - Aging is a Myth

Ref. no. 101243664

Link <https://erasmus-plus.ec.europa.eu/projects/search/details/101243664>

01/10/2024 – CURRENT

Paddling for Sustainability: Eco-Friendly Canoeing Project (SUSCANOE)

Ref. no. 101177670

Link <http://suscanoe.eu/>

01/11/2023 – CURRENT

Find Your Sport Superpower – Everyone Has It (FYSSP-EHI)

Ref. no. 101133595

Link <https://sportsuperpower.com/>

01/01/2024 – 30/06/2025

Capacity building of sport organizations by implementing healthy lifestyle actions among juniors and seniors (Be involved – active)

Ref. no. 101134337

Link <https://erasmus-plus.ec.europa.eu/projects/search/details/101134337>

01/11/2022 – 31/10/2024

Let's unite, sport as the main actor in the climate neutral strategy (SPOCLIMAT)

Ref. no. 101088472

Link <https://spoclimat.eu/>

01/06/2022 – 30/06/2024

HOPASUS A project on how to use sport video games in education (HOP)

Ref. no. 101049653

Link <https://erasmus-plus.ec.europa.eu/projects/search/details/101049653>

01/02/2021 – 31/07/2022

STS: Safety in the third sector

Ref. no. 2020-3-ES02-KA205-016585 (Strategic Partnerships for youth)

Link <https://erasmus-plus.ec.europa.eu/projects/search/details/2020-3-ES02-KA205-016585>

01/01/2021 – 30/06/2022

Extraordinary social change through sport (ESC)

Ref. no. 622023-EPP-1-2020-1-IT-SPO-SSCP (Collaborative Partnerships)

Link <https://erasmus-plus.ec.europa.eu/projects/search/details/622023-EPP-1-2020-1-IT-SPO-SSCP>

2019 – 2021

Individual mobility projects for learning and acquiring new knowledge

2019-1-RS01-KA103-000521 within Erasmus + Mobility at the Faculty of Physical Education, Sport and Health in Skopje

01/01/2019 – 30/06/2021

Preventing Youth Sport Dropouts (PYSD)

Link <https://www.pysd.net/>

2017 – 2020

NOVIS - NO VIOLENCE IN SPORT

Erasmus+ Sport, Final online meeting, keynote speaker and moderator Ref. no. 590827-EPP-1-2017-1-IT-SPO-SCP (2017-2020)

Link <https://www.novisport.eu/congress-2020/>

2017

Permanent training of professors of physical education and teachers

Permanent training of professors of physical education and teachers, Education for volunteer work of students on realization of promotional actions of sports for all. PhD Dušan Mitic, MSc Nemanja-Tibor Stefanovic, PhD Goran Prebeg, PhD Aleksandar Ivanovski, ma Marko Dimitrijevic

PUBLICATIONS

2025

HANDBOOK for Animators of the Center of Children's Resorts and Resting Places of the City of Belgrade

HANDBOOK for Animators of the Center of Children's Resorts and Resting Places of the City of Belgrade: animation programs for preschool and school age / Aleksandar Ivanovski ... [et al.]. - Belgrade : Center of Children's Resorts and Resting Places of the City of Belgrade, 2025 (Belgrade : 3D+). - [24], 96 pages : illustrations ; 24 cm ISBN 978-86-907944-0-9

Ivanovski, Aleksandar, 1973- [author]

- Children's games -- Handbooks, manuals, etc.
 - Recreation -- Children -- Handbooks, manuals, etc.
- COBISS.SR-ID 180320009

2021

Tourism animation recreation

*Ivanovski A., Mitić D., Prebeg G., (2021) **Tourism animation recreation** - Textbook - Faculty of Sports and Physical Education - University of Belgrade, College of Sports and Health Belgrade, Faculty of Geography-University of Belgrade, ISBN 978-86- 89773-62-0, Matica Srpska Library, Novi Sad*

2012

Animator in tourism

*Ivanovski,A., Mitić,D. (2012) **Animator in tourism**. Brasov: Editura Universitatii Transilvania Din Brasov Monograph with international review of outstanding importance*

SCIENTIFIC RESEARCH & PUBLICATIONS

Summarized

Key Research Expertise:

- **Animation & Pedagogy:** Focused on animation as a tool for youth motivation in educational and natural environments.
- **Sports Tourism & Wellness:** Expert analysis of wellness concepts, health tourism, and the development of large-scale sports manifestations.
- **Kinesiological Diagnostics:** Scientific monitoring of physical activity, postural status, and motor abilities from preschool to elderly populations.
- **Digitalization in Sport:** Researching digital habits of Gen Z and the application of AI/software in modern recreational exercise.

Selected Publications & Contributions:

- **Ivanovski, A. et al. (2022):** *Digital habits of Gen Z students in sports fields*, Journal "Sport - Science & Practice".
- **Ivanovski, A., Pajčin, T. (2021):** *Wellness Concept & Health Tourism*, International Conference "Health, Sport, Recreation".
- **Markov Čikić, I., Ivanovski, A. (2020):** *The importance and role of athletes in ethical education of youth*, FIEP.
- **Ivanovski, A. et al. (2019):** *Quantitative analysis of animation programs in tourism*, Journal "Sport - Science & Practice".
- **Note:** Author and co-author of over 50 scientific papers and professional handbooks.

CONFERENCES AND SEMINARS

2021 Belgrade

4th International Conference "Sport, Recreation, Health"

4th International Conference (2021) "Sport, Recreation, Health", Belgrade: High Sports and Health School Belgrade – Vice **President of the Organizing Committee of the Conference**

2019 Belgrade

3rd International Conference "Sport, Recreation, Health"

3rd International Conference (2019) "Sport, Recreation, Health", Belgrade: High Sports and Health School Belgrade — **President of the Organizing Committee of the Conference**

2017 Belgrade

2nd International Conference "Sport, Recreation, Health"

2nd International Conference (2017) "Sport, Recreation, Health", Belgrade: High Sports and Health School Belgrade - **President of the Organizing Committee of the Conference**

2016 Belgrade

1st International Conference "Sport, Recreation, Health"

1st International Conference (2016) "Sport, Recreation, Health", Belgrade: High Sports and Health School Belgrade — **Secretary General of the Conference**

● **KEYNOTE AND PUBLIC SPEAKER**

Summarized

- **International Keynote Speaker:** Delivered invited lectures at prestigious congresses in **Heidelberg (Germany), Rome and Pisa (Italy), Skopje (N. Macedonia), and Križevci (Croatia)**.
- **Expert Panelist:** Frequent contributor to international forums in **Montenegro and Serbia**, focusing on the "Strategy for development of sports for all".
- **Digitalization Advocate:** Keynote speaker at the **Health Festival Belgrade** and **BELFIS**, presenting on the use of gadgets and applications for monitoring physical activity.
- **Upcoming Engagement (Oct 2025):** Keynote speaker at the 17th International Conference of Educational and Sports Professionals, Croatia.

● **PROFESSIONAL LEADERSHIP & SPECIALIZED PROJECTS**

Professional Projects

- **Founder & CEO – Belgrade School of Animators (BSA):** Established the primary institution for training and certification of sports animators.
- **International Team Supervision:** Managed teams of up to 30 people across **Greece (Evia, Corfu, Halkidiki, Zakynthos)**, responsible for high-level hotel animation and sports logistics.
- **Program Coordinator:** Lead organizer for the "Children's Recreation Festival" and "Super Holiday" camps (Tara, Zlatibor) from 2002 to 2016.
- **Strategic Consultant:** Expert advisor for the **Association "Sport for All" Serbia**, shaping local sports strategies and public health initiatives.

● **DIGITAL SKILLS**

My Digital Skills

Office Productivity & Administration

- **MS Office Suite:** Proficient in **Excel** and **Word** for creating professional documentation, reports, and data management.
- **Digital Communication:** Skilled in professional correspondence and organization using **G-mail** and other internet-based communication tools.
- **Operational Software:** Capable of quickly adapting to and using various specialized programs and basic applications for daily office operations.

Information & Online Management

- **Information Literacy:** Advanced use of the internet for research, data collection, and managing online resources.
- **Data Handling:** Reliable in processing and archiving internal documentation through digital systems.

● **LANGUAGE SKILLS**

Mother tongue(s): **SERBIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
GREEK	C1	A2	C1	C1	A2
RUSSIAN	C1	A2	C1	C1	A2
ITALIAN	A2		A2	A2	
BULGARIAN	C1	A2	C1	C1	A2
MACEDONIAN	C2	C2	C2	C2	C2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

MEMBERSHIP IN ORGANIZATIONS

Organizations

- Member of the Commission for Recreational Sports, Sports Association of Belgrade
- Member of the expert board and steering committee of the Sports Association for All of Belgrade
- Member of the Sports Diagnostic Center Sabac
- Member of the expert board of the Sports Association for All Serbia 2010-2019

DRIVING LICENCE

Driving Licence: B1

Driving Licence: B

Driving Licence: BE