



Familiarize yourself
with children's
favorite digital
content



Understand
children's needs
but follow your
goals

Be physically active
and speak about
sport when you are
with children

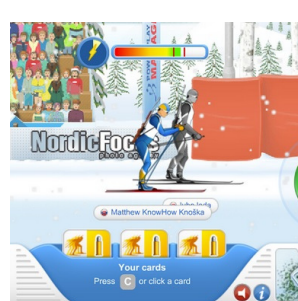
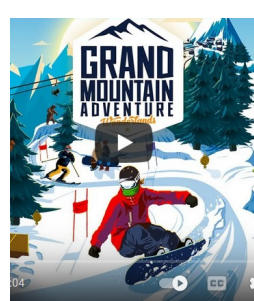
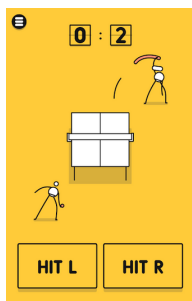
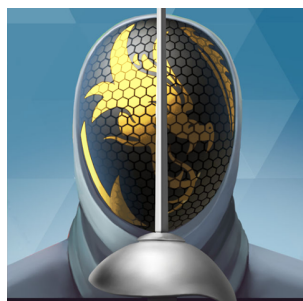


Actively listen to
your children, show
them trust,
appreciation and
empathy

Avoid "over"
explanations regarding
video games and the
importance of sports
activities



...and then you can suggest to children to be physically
active and to play sport video games!



Be active and explore the world of sport video games!

Partners



Ref. No. 101049653 — HOP